

Campo di Bocce of Livermore
175 East Vineyard Ave
Livermore, CA
94550

The Bocce Showdown Bocce tournament is designed to promote Bocce on the public level, and now its time to bring Bocce to the public mainstream and allow the masses to be exposed to the wonderful sport of Bocce we all know and love.

Bocce is a competitive and fun sport that can be played by all. That is why we are putting together the Bocce Showdown, The Road to Rome.

We are reaching out to the community in search of sponsors and supporters for the event, that will take place February 18- March 25, 2013. Sponsor levels range from \$100 Local Business Sponsorship, up to \$2500 Beer, Wine, Liquor, sponsorships. Campo di Bocce will be partnering with KKIQ radio to promote the event, as well as advertising on the Social Media world of Facebook and Twitter, and the local print advertisers as well. The internal exposure alone inside of Campo di Bocce over the six week period, will reach approximately 24,000 people.

The community will be involved and incentives will be given to all participants in the form of a Participation Card. Campo di Bocce of Livermore will be offering food and beverage discounts and we are hopeful that many of our local community businesses will take advantage of the event as well, by offering some form of incentive to the competitors as well.

The layout for the tournament will be as follows. We will have 128 teams of 2. Each team will play a minimum of one game, and a maximum of 7. All games are single elimination, but the participation card is valid for the duration of the event, with unlimited use, February 18- March 25, 2013.

As a community sponsor, your business will receive 6 weeks of exposure to tens of thousands of individuals.

We are very excited about this event, and we look forward to working with you and the community to promote the wonderful game of Bocce that we all know and love.

Please feel free to contact myself or Heather at Campo di Bocce of Livermore, and we will gladly answer any and all questions you may have!

Sincerely-

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